



Co-op Academy  
Bebington

## SIXTH FORM – SUBJECT INFORMATION

### A Level Media Studies - AQA

#### Entry Requirements:

5 GCSEs at grade 4 or above including English.

#### Is this course for me?

On this course you will engage in in-depth study of media products in relation to the four areas of the theoretical framework – media language, media representation, media industries and media audiences. You will study media products from television, film, radio, newspapers, magazines, advertising and marketing, online, social and participatory media, video games and music video.

#### Where does it lead?

Many of our students have gone onto study Media and Film at university. Students who have followed an English pathway have also found it useful. The focus on independent work and extended writing also helps compliment learning in a variety of subjects. An A Level in Media is an excellent springboard to Higher Education and careers in film, television, journalism, marketing, advertising and public relations.

#### How will I be assessed?

You will be assessed throughout the year through classed based essays and past-papers. You will sit mock examinations in January and June of Year 12, and in January of Year 13. At the end of Year 13 you will sit the examination (two papers).

Paper 1 is 2 hours, 84 marks, 35% of A-level. Questions will focus on issues and debates in the media.

Paper 2 is 2 hours, 84 marks, 35% of A-level. Questions ask for analysis of media products with reference to the CSPs and other products. Understanding of the contexts in which the products were created is essential. You will answer short answer and extended response questions.

You also must complete a non-exam coursework assessment by creating a media product: 72 marks, 30% of GCSE. This assesses your application of knowledge and understanding of the theoretical framework and practical skills relating to the media format of the student's choice, from a selection. Students produce a statement of intent and cross media products for an intended audience.

If you require more information, please contact Mr Johns via [daniel.johns@](mailto:daniel.johns@)